

Custom apparel costs are typically determined by three components:

1. **Set up fees**, which include art/design, film, and screens.
2. **Apparel**; Many brands, styles and quality of garments are available.
3. **Screenprinting and/or embroidery fees.**
These fees are determined primarily by the quantity ordered, the number of colors and locations being printed, or the number of stitches in a design.



The price guide below is for screenprinting. Complex orders, such as multiple locations, specialty inks, intricate designs, and combinations of garment styles, may require adjustments to the price guide.

SET UP

◆ Our experienced designers will provide you with clean, professional results. We are able to take your project from concept to finished product, and provide easy to view progress checks along the way. Artwork and digital file preparation is quoted on an individual basis.

Each color in a design requires a film positive and a screen fee. They are one time fees, and will remain on file for future use and reorders for up to two years.

Standard Film Positives -	\$ 14.00
Halftone and Oversize Film Positives -	\$ 20.00
Standard Screen Fees -	\$ 35.00
Halftone and Oversize Screen Fees -	\$ 45.00

- Example - a one color design will be \$ 49.00 for the one time set up fee.
a two color design will be \$ 98.00

PRINT FEES

QUANTITY	1/COLOR	2/COLOR	3/COLOR	4/COLOR	5/COLOR	6/COLOR	7/COLOR	8/COLOR
12 - 35	\$ 3.50	\$ 3.95	\$ 4.40	\$ 4.95	\$ 5.50	\$ 6.50	\$ 7.15	\$ 8.00
36 - 71	\$ 3.00	\$ 3.55	\$ 3.85	\$ 4.65	\$ 5.30	\$ 6.30	\$ 6.85	\$ 7.65
72 - 143	\$ 2.50	\$ 2.80	\$ 3.10	\$ 3.50	\$ 4.50	\$ 5.50	\$ 6.45	\$ 7.35
144 - 287	\$ 2.10	\$ 2.65	\$ 2.95	\$ 3.25	\$ 3.70	\$ 4.50	\$ 5.25	\$ 6.50
288 - 431	\$ 1.75	\$ 2.35	\$ 2.55	\$ 3.00	\$ 3.15	\$ 3.45	\$ 4.50	\$ 5.55
432 - 999	\$ 1.50	\$ 1.80	\$ 2.15	\$ 2.70	\$ 3.00	\$ 3.20	\$ 4.25	\$ 5.25
1000 - 5000	\$.95	\$ 1.15	\$ 1.30	\$ 1.50	\$ 2.00	\$ 3.70	\$ 4.05	\$ 5.05

ADDITIONAL LOCATION PRINTING IS AT A REDUCED RATE OF \$1.25 FOR THE FIRST COLOR AND \$1.00 FOR EACH ADDITIONAL COLOR. ADDITIONAL FEES MAY APPLY FOR SPECIALTY PRINTING SUCH AS NYLON, DISCHARGE, FLASH CURING ON DARKS, PROCESS AND SIMULATED PROCESS ON DARK GARMENTS. FOIL, ETC.